

January 29, 2010

# NEWS RELEASE

Contact: Melissa Bogacik  
(434) 544-8680 or bogacik.m@lynchburg.edu



## Public Relations and Public Health

*Robert Parker, Public Information Officer, Virginia Department of Health,  
to address Blue Ridge PRSA*

ROANOKE, VA. – Public health crises deserve timely, consistent, and confident information in order to stop or slow the spread of disease. Robert Parker, Public Information Officer for the Virginia Department of Health, will be speaking to Blue Ridge PRSA about how his work helps provide this information for the people of Virginia. He will specifically be focusing on the public relations implications of the H1N1 flu virus and other public health concerns. The luncheon will be held Thursday, February 11, 2010 at the Hotel Roanoke and Conference Center.

To reserve a seat at the noon luncheon, please contact Nancy Simmons at [nsimmons@national-college.edu](mailto:nsimmons@national-college.edu). You may also reserve a seat online at [www.prsa-blueridge.org](http://www.prsa-blueridge.org). The cost for BRC-PRSA members is \$22; non-members may attend the luncheon for \$30. The cost for students and interns is \$17. Reservations are due by 11 a.m. Monday, February 7, 2010.

PRSA is the world's largest association of public relations professionals. The society's members represent business and industry, counseling firms, government, associations, hospitals, schools, professional service firms and nonprofit organizations.

###