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For less than a dollar a day PRSA will boost your personal brand, grow your professional network, and set you up to meet your next employer, find a workplace solution, become a leader in your profession and advance your professional life.

PRSA membership offers an extraordinary ROI, as included benefits and programs and member-only discounts are valued at close to \$10,000 per year.

Make the smart choice and connect with almost 20,000 of your peers through PRSA, the largest ethical professional community for PR, marketing and communications professionals and students.

### Enjoy the following benefits of membership:

- 24/7 access to an online community, discussion forums and chats. Your peers are here.
- More than 25 timely and interesting webinars throughout the year — offered at no additional cost to members. (Nonmembers pay \$200 per webinar.) Lifelong learning begins here.
- Discounts on professional development courses, workshops, seminars and certificate courses.
- Access to the APR credential, recognizing excellence in knowledge and skill and elevating your personal brand.
- Subscriptions to *Strategies & Tactics*, our monthly print and online publication bringing you current editorial content on topics that explore the ethical practice of public relations and communications.
- Subscription to the daily newsletter, *Issues & Trends*, to keep you abreast of the latest industry news delivered to your inbox each workday.
- Access to Professional Interest Sections in a wide variety of industry verticals; network with your peers and colleagues, and access programs tailored to your needs.
- A network of more than 110 Chapters across the U.S.
- Leadership development in volunteer roles across the organization.
- A free listing for your agency or independent practice in our online directory.
- PRSA's Jobcenter with thousands of new job listings, the largest job board focused on communications, PR and marketing positions.
- Annual Virtual Career Fairs connecting you with employers or connecting your firm with your next astounding employee.
- Discounts on ICON 2022 registration — the largest gathering of communicators each year.