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PRSA membership offers an extraordinary ROI, as included benefits and programs and member-only discounts are valued at close to \$10,000 per year.

Make the smart choice and connect with almost 20,000 of your peers through PRSA, the largest ethical professional community for PR, marketing and communications professionals and students.

Enjoy the following benefits of membership:

- 24/7 access to an online community, discussion forums and chats. Your peers are here.
- More than 25 timely and interesting webinars throughout the year — offered at no additional cost to members. (Nonmembers pay \$200 per webinar.) Lifelong learning begins here.
- Discounts on professional development courses, workshops, seminars and certificate courses.
- Access to the APR credential, recognizing excellence in knowledge and skill and elevating your personal brand.
- Subscriptions to *Strategies & Tactics*, our monthly print and online publication bringing you current editorial content on topics that explore the ethical practice of public relations and communications.
- Subscription to the daily newsletter, *Issues & Trends*, to keep you abreast of the latest industry news delivered to your inbox each workday.
- Access to Professional Interest Sections in a wide variety of industry verticals; network with your peers and colleagues, and access programs tailored to your needs.
- A network of more than 110 Chapters across the U.S.
- Leadership development in volunteer roles across the organization.
- A free listing for your agency or independent practice in our online directory.
- PRSA's Jobcenter with thousands of new job listings, the largest job board focused on communications, PR and marketing positions.
- Annual Virtual Career Fairs connecting you with employers or connecting your firm with your next astounding employee.
- Discounts on ICON 2022 registration — the largest gathering of communicators each year.